



TOWN OF OLD LYME

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ECONOMIC DEVELOPMENT COMMISSION

Meeting Minutes

Regular Monthly Meeting

July 5, 2023 @ 5:30pm

Memorial Town Hall Meeting Room

Call-In Phone: 1-605-472-5727 Access Code 3819718

As the Commission will convene in the Meeting Hall, persons wishing to listen to the meeting may call the above phone number to participate in the meeting.

Call to Order and Welcome: The meeting was called to order. In attendance were Cheryl Poirier, John Stratton, Jean Wilczynski, Mona Colwell. Joe Camean arrived late to the meeting due to traffic. A quorum was not possible until after Joe's arrival.

Approval of June 7, 2023 Meeting Minutes: Approval was postponed to later in the meeting when a quorum was possible.

Public Comment

- Mark Comstock of Hydrangeas Galore, Old Lyme spoke. He provided an overview of his business at both 146 Neck Road and 96 Shore Road. In addition to going over the challenges of his business he stated he would like to work with the town in areas of agri-tourism and "growers tours." The EDC will invite Mr. Comstock back as part of the agenda in the future for a further discussion on agri-tourism opportunities.
- Carolyn Miranda commented by phone that she appreciates how nice the Holland Farms/Hydrangeas Galore location looks with the various plants outside and believes it is great to see at this gateway location to the town's shoreline communities.

Marketing & Promotion

- Midsummer Festival – Saturday, July 29, 9am-3pm: Mona discussed shifts for the EDC information booth. Wendy is working on the raffle items. Cheryl is to send out a correspondence to business owners seeking marketing materials for the booth.
- Ribbon Cutting – A ribbon cutting for The Salty Monkey will take place on July 9 at 9am.



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- Hallmark ribbon cutting & Make Music Old Lyme: Thank you to those EDC members who volunteered at each event.
- Eastern Regional Tourism District (ERTD) Update: No ERTD Update was given as Wendy Russell was absent.

Economic Indicators

- Real Estate Update: No real estate update was given as MJ DeRisio was not in attendance.

Economic Revitalization Efforts

- Shoreline Gateway: A presentation of survey results is in its final draft stages and will be shared at various public meetings in the coming weeks and months.

New or Additional Business

- Halls Road Improvement will be going before Zoning again, Cheryl will invite its chair Edie Twining back to the EDC to provide an update on any changes to the plan.

Minutes: With a quorum now in place, Jean made a motion to accept the June minutes, John seconded. No discussion. 4 in favor, 0 opposed, Joe abstained because he was not in attendance of the June meeting.

Adjournment: Mona made a motion to adjourn, Jean seconded it, all were in favor of adjournment.

Submitted by Cheryl Poirier